



Keller Varsity Bass Team

Sponsorship FAQ

When is my sponsorship due?

Sponsorship can be paid in full or the first \$250.00 of your sponsorship is due on June 11th and the second \$250.00 is due on July 9th.

Does my sponsorship have to come from a company? Can it come from an individual?

Your sponsorship can come from a company or an individual. Some anglers even choose to pay the sponsorship out-of-pocket versus asking local businesses for sponsorship.

Should they write checks payable to Keller Varsity Bass Team?

If paying by check, the check should be made out to "Keller Varsity Bass Team."

Do you take credit cards or PayPal?

Yes! You can now fill out our online sponsorship form and pay by PayPal, credit, or debit card. Link can be found on our website: www.kellerbassteam.com.

What about logos for businesses that sponsor us?

You will need to get a logo for each business that sponsors you. (If they've sponsored us before, we likely already have their logo. Ask me.) Logos are best in vector format, but we can also take bitmap logos (PNG files, etc.) if they are at least 600dpi and large.

Logos can be uploaded to the online sponsorship form or emailed to kellerbassclub@gmail.com.

What does a sponsor get in return for sponsoring our team?

| Sponsorship Level | Sponsor Benefit |
|-------------------|-----------------------------------------------------------------------------------------------------|
| \$250.00 | Small logo on our team banner |
| \$500.00 | Small logo on our team banner and jersey & |
| \$750.00 | Medium logo on our team banner and jersey |
| \$1000.00 | Large logo on our team banner and jersey |
| \$1500.00 and up | Large logo on our team banner and jersey with premium placement & commemorative sponsor team jersey |

Keep in mind that sponsorships that come in after July 31st will not be able to get a logo on our jerseys because we order them in August in order to have them for our first tournament in September.

Are sponsorships tax deductible?

Yes. We are a 501(c)(3) organization. I can provide documentation of that if a sponsor requests it.

My sponsor would like a receipt. How can I get one?

We have a receipt that you can download in the DOCS/FORMS section of our website at www.kellerbassteam.com or email receipt from online form. You'll need to fill that out and then have one of our board members sign it.

If my sponsor changes their mind, can they get a refund?

We don't offer refunds of sponsorship. A large portion of our expenses occur at the beginning of the season (membership dues, jerseys, and our banner), and we spend the money as soon as it comes in.

What if I can't get anyone to sponsor me?

Sponsorship is the best way to pay the \$500.00 fee, but if you can't find a sponsor, you will have to pay the fee yourself.



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Can I have extra time if I'm having a hard time finding sponsors?

We cannot extend the due dates for sponsorships. We have to pay THSBA and other fees during the summer. We also have to order jerseys for everyone and order our banner. We don't operate with monetary surpluses, so we require everyone to meet the deadlines.

What if my sponsor wants to know what we use the money for? What do I say?

We use sponsorship funds for the following expenses.

- Membership in the THSBA
- Membership in the Association of School Booster Clubs (For our 501(c)(3).)
- Tournament entry fees
- Tournament awards for top-finishers
- Jerseys for anglers and boat captains
- Team banner
- Expenses for our end-of-year banquet
- Miscellaneous expenses

My sponsor has other questions about the team. Can one of the people who run the team talk to them?

We prefer that the angler talk to the sponsor and answer any questions. We strongly believe that talking to potential sponsors and answering their questions builds character and skills that greatly benefit our anglers. It's part of the learning experience that our team offers. If you don't know the answer to any questions a sponsor might have, feel free to let them know you'll find out and get back to them. You can then ask Cody Metz so that you can answer them at a later time.

Who has sponsored us in the past?

The following companies sponsored us in the 2020/2021 season.

Adoring Designs

Aviation Equity

Boat Interiors

Cabela's Boating Center

J Caldwell's Custom Pools

Customized Communications

Challenger Freight Systems

Charley's Concrete

Decorative Paint Inc.

DFW Fence Contractor

Diversity Resource Group

Fibrworx

Geico – Keller

Keller Glass and Mirror

Klement Chrysler Jeep Dodge

Lewisville Volkswagen

Lonestar Outdoor Creations

Lonestar Concrete Systems

LSM Outdoor Power

Perseus

Sunray Tint

The Construction Group

Z Bar Cattle Co.